



## CONTACT



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## EDUCATION

### DEGREE AND FIELD OF STUDY

UBC Sauder School of Business

2021 - 2025

### POSTGRADUATE DEGREE - RESIDENTIAL REAL ESTATE APPRAISAL

Centro Universitario Moura Lacerda  
Brazil

2010 - 2012

### BACHELOR OF ARCHITECTURE

Universidade Federal da Paraiba  
Brazil

2002 - 2007



## TECHNICAL SKILLS

Mass Appraisal

Statistical Inference

Automated Valuation Models

Market Data Research

Property Inspections



## PERSONAL SKILLS

Strong learning skills

Deadline-oriented

Committed

Sociable

Teamwork

Client-oriented



## LANGUAGES

English - Fluent

Portuguese - Native

Spanish - Proficient

# MARCELA PAIVA

RESIDENTIAL APPRAISER  
INTERN

## SUMMARY

Focused and proactive professional with 8 years of experience. Currently enrolled in the final course of the AIC program, BUSI 398: Residential Property Guided Case Study, and working towards the CRA designation.

Seeking an internship opportunity to learn from professionals and enhance my experience in residential appraisal. I aim to gain practical experience in Canada while continuing my professional development.

## EXPERIENCE

Certified residential appraiser responsible for rendering residential property appraisals for the three most important financing institutions in Brazil:

**Banco do Brasil (2013 - 2019)**

**Banco do Nordeste (2012 - 2019)**

**Caixa Economica Federal ( 2011 - 2019)**

The residential appraisals included:

- Market Data Research / Analysis
- Mass Appraisal
- Building Statistical Models / Statistical Inference
- Subject Property Inspection
- Development of Residential Appraisal Reports

### Additional Tasks

- Rendered services of market data collection for updating the Bank's database
- Technical Reviews

## KEY ACHIEVEMENTS



### High Volume Appraisals

Completed over 3,500 residential appraisals, resulting in a 20% improvement in client satisfaction



### Quality Assurance

Conducted technical reviews, decreasing appraisal report errors related to property location by at least 25%



### Treasurer of the Brazilian Appraisal Institute

Led initiatives that resulted in a 40% increase in the promotion of high-quality educational courses for appraiser members.

Managed the Institute's finances for six years, supporting the acquisition of a commercial office, improving operations.

## UBC ACHIEVEMENTS



Earned an "A" in 78% of the courses in the CRA program

## ADDITIONAL INFORMATION

Canadian Permanent Resident